



Web and Graphic Designer

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Experience

Communications Strategy Group Graphic Designer May 2021 - Present

- Collaborated with the Studio (including 4 fellow designers and 5+ writers) and Strategy Group members to create designed materials for multiple clients
- Designed materials included email newsletters and templates, websites, PR materials such as conference collateral, social media posts, animated display ads and more
- Designed content for 20+ clients including education clients, financial organizations, healthcare, tech and more

MSU Denver Roadways & C2 Hub Web and Graphic Design Specialist January 2019 - May 2021

- Developed flyers, newsletters, social media graphics and other promotional material for career support related events
- Managed Roadways' web pages through the web content system Terminal Four
- Communicated with career support area leads over 4 months to design and create the new Classroom to Career Hub website featuring 20+ pages

Hoban Law Group (HLG) Internship Social Media Intern May 2020 - August 2020

- Received training on Google Analytics, Facebook Creator Studio and HubSpot
- Designed graphics for 3+ new and already existing social media campaigns

Education

Metropolitan State University of Denver
BFA in Communication Design
Graduation: August 2020

Arapahoe Community College
Multimedia, Graphic Design and Illustration, AAS
Graduation: May 2017

Final GPA: 3.87

Awards and Memberships

Award of Merit 2017

- Award received from Arapahoe Community College for Southern Comfort redesign

Memberships

- AIGA Colorado
- National Society of Collegiate Scholars
- Golden Key National Honor Society

Software

Adobe Creative Suite

Photoshop, Illustrator, XD, After Effects, InDesign, Premiere Pro, Acrobat

Web Specific

HTML, CSS, WordPress, Sketch, Squarespace, Bannewise, Canva

Other

Google Suite, Microsoft Word, Microsoft PowerPoint

Skills and Hobbies

Digital Design

- UI/UX Development and Design
- Responsive Web Coding
- Experience with Javascript
- Static and Animate Display Ads
- Powerpoint Presentations
- Social Media Graphics
- Photography

Print Design

- Illustrations and Icon Creation
- Flyers and Infographics
- Conference Materials
- Branded Applications
- Marketing Materials

Hobbies

- Animated GIF Creation
- Drawing and Writing