



## *Web and Graphic Designer*

(720) 670 7390  
tatianabarela.com  
barelatatiana@gmail.com

### *Experience*

*Brokers' Choice of America*  
*Graphic Designer*  
*November 2023 - Present*

- Designed promotional materials and collateral for events and reached out to local printers for quote estimates
- Worked with the printer to provide design files for all materials including folders, retractable stand up banners, tablecloths and foldable pamphlets
- Designed and scheduled 100+ MailChimp emails, made reoccurring updates to BCA's website via WordPress and created videos from event footage in Premiere Pro

*Communications Strategy Group*  
*Graphic Designer*  
*May 2021 - October 2023*

- Collaborated with the Studio (including 4 fellow designers and 5+ writers) and Strategy Group members to create and design content for clients including email newsletters and templates, websites, animated display ads and PR materials such as conference collateral and social media posts
- Created marketing materials for 20+ clients including education clients, financial organizations, healthcare, tech and more

*MSU Denver Roadways & C2 Hub*  
*Web and Graphic Design Specialist*  
*January 2019 - May 2021*

- Developed flyers, newsletters, social media graphics and other promotional material for career support related events and designed 20+ new pages for the Classroom to Career Hub website

### *Education*

*Metropolitan State University of Denver*  
BFA in Communication Design  
Graduation: August 2020

*Arapahoe Community College*  
Multimedia, Graphic Design and Illustration, AAS  
Graduation: May 2017

*Final GPA: 3.87*

### *Awards and Memberships*

*Award of Merit 2017*

- Award received from Arapahoe Community College for Southern Comfort redesign

*Memberships*

- AIGA Colorado
- National Society of Collegiate Scholars
- Golden Key National Honor Society

### *Software*

*Adobe Creative Suite*

Photoshop, Illustrator, XD, After Effects, InDesign, Premiere Pro, Acrobat

*Web Specific*

HTML, CSS, WordPress, Sketch, Squarespace, Bannerwise, Canva

*Other*

Google Suite, Microsoft Word, Microsoft PowerPoint, MailChimp

### *Skills and Hobbies*

*Digital Design*

- UI/UX Development and Design
- Responsive Web Coding
- Experience with Javascript
- Static and Animated Display Ads
- PowerPoint Presentations
- Social Media Graphics
- Video Creation and Editing
- Email Newsletters

*Print Design*

- Illustrations and Icon Creation
- Flyers and Infographics
- Conference Collateral
- Branded Applications
- Marketing Materials
- Logo Design

*Hobbies*

- Animated GIF Creation
- Drawing and Writing